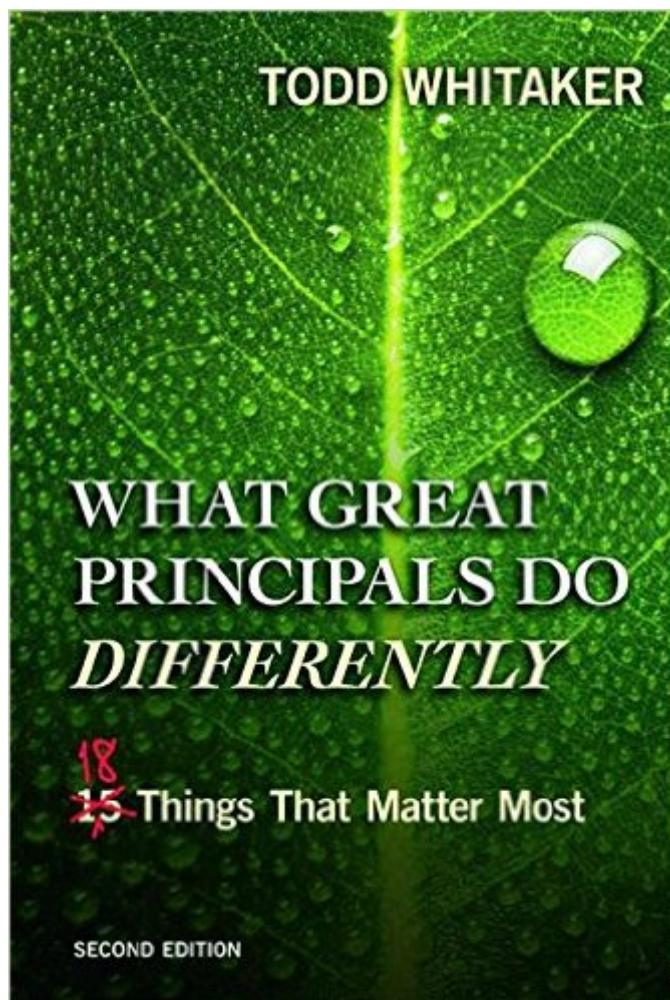


The book was found

What Great Principals Do Differently: Eighteen Things That Matter Most



Synopsis

Inspire yourself and others with the second edition of this best-selling book. With heartfelt advice, practical wisdom, and examples from the field, Todd Whitaker explains the qualities and practices that distinguish great principals. New features include: Developing an accurate sense of self Understanding the dynamics of change Dealing with negative or ineffective staff members One of the nationâ™s leading experts on staff motivation, teacher leadership, and principal effectiveness, Todd Whitaker has written over 20 powerful books for educators of every level. Discover what you can do differently.

Book Information

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Customer Reviews

I almost didn't buy this book because I thought the title was simplistic. Another book that gives us ## steps to accomplish xyz. However, I am glad I purchased the book as Todd Whitaker focuses his attention on what matters most, people! He is clear and to the point about what matters most in leading school. He provides practical ideas that make so much sense. He does not waste time philosophizing about things we cannot control. He spends time looking at practices that are within our reach and within our sphere of influence. I highly recommend this book.

I read this book in one sitting during my principal internship. About a year later, I needed a quote from it for an essay that I was writing. I picked up the book, quickly located the quote I was seeking, but wound up re-reading the entire book again! Anyone who has read **WHAT GREAT TEACHERS DO DIFFERENTLY** and is pondering leaping into school administration should read this book. You

will be on your way to becoming a *superstar* principal before taking a single educational leadership course at your college of choice! After securing your administrative position, keep this book handy. You will reference it frequently!

Great book and a easy read! Although most of the material made common sense, the reasoning and data cemented the logic. A great book for anyone who wants to focus on whats important and become a better, more focused administrator. I've been a school administrator for over 14 years, and this book has allowed me to reorganize my thought process and focus on what moves a school to the next level. I intend to re-read this book with my admin team and create a table talk this year! An asset to my professional development and a must have for anyone's personal library.

This is a great book for school administrators and those who are teachers hoping to go into school administration. This book was better then any of the books I had to purchase for my Masters in Education program.

As an elementary principal in Muscatine Iowa, I had the opportunity to attend Todd Whitaker's monthly conferences on Creating a School Culture of Continuous Improvement at the Mississippi Bend Area Education Agency during the 2003-04 school year. Todd echoed the leadership principles of one of my all-time favorite authors Napoleon Hill. I could hear a little Napoleon Hill in each session as Todd put the priority on people, collaboration, common sense, good judgment, what works and doing what's best for kids. To quote Todd Whitacker: "People, not programs determines quality." This book is hands-down the best book on school leadership I ever read in a quarter-century as a school administrator. This book was required reading for all school administrators at Muscatine, which I found fo be an excellent school district while working there.

Recommend to all principals. Easy to digest and easy to implement. No jargon. Will make you a more successful school leader.

I appreciate how Mr. Whitaker writes in such a simple tone. While some topics drone on (you can make your point in 3 sentences), I think he wanted to add lots of examples. Point taken. Still, he gives some great advice and I believe my own leadership skills have improved.

Running a school requires a diverse and daunting skill set. Todd Whitaker outlines simple truths that

any principal can apply in their school the same day to start making positive impacts to make the shift from mediocre or even good to a great school that impacts students and teachers.

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